

Our Community

Community Wellbeing Strategy Workshop

A workshop to confirm the approach to the
development of the Community Wellbeing Strategy.

City Culture
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1.1 Strategic Context - Current

- The [City of Adelaide Strategic Plan 2024-2028](#) outlines three targets within the Our Community and Our Places strategic pillars related to community wellbeing.
- In addition, on 13 February 2024, Council approved the preparation of a Community Development Strategy and Implementation Plan to support the delivery of an impactful Community Development approach this term of Council.
- Through the **Community Wellbeing Strategy**, we propose to consolidate the Active City Strategy, Community Wellbeing Plan and Community Development Strategy. We have a legislative requirement to develop a standalone Public Health Plan.

Target	Outcome
Review the Active City Strategy by 2025.	Our Community: An interesting and engaging place to live, learn and visit
Develop a Community Wellbeing Plan by 2026.	
Review the Wellbeing (Public Health) Plan by 2026.	Our Places: Create safe, inclusive and healthy places for our community

Workshop Session – Key Questions

What are Council Members' views on the draft strategy themes?

- Lifelong learning
- Safe places
- Sport and active recreation
- Community resilience
- Social inclusion
- Active citizenship

Stakeholder Engagement

Are there additional stakeholders we should include in our targeted engagement?

Is there anything else we should consider?

1.2 Strategic Context – Proposed Approach

The three CoA Strategic Plan goals for community wellbeing fit together and will be aligned under the overarching Community Wellbeing Strategy, guided by community development principles.

The Public Health Plan 2026-2030 is a State Government legislative requirement.



1.3 City of Adelaide's Role in Community Wellbeing



Local government plays a vital role in the broader ecosystem of community wellbeing and development, working alongside other tiers of government, community organisations, and industry to shape places, deliver services, and foster inclusive, thriving communities.

1.4 Stakeholder Analysis

Peak bodies:

Aboriginal Drug and Alcohol Council SA
 Aboriginal Health Council
 Australian Services Union SANT
 Carers SA
 Child and Family Focus
 Community Centres SA
 Community Housing Industry Association SA
 Community Legal Centres SA
 Conservation Council SA
 Council on the Ageing SA
 CREATE Foundation
 Embolden
 Grandcarers SA
 Homelessness SA
 Lived Experience Leadership and Advocacy Network
 Mental Health Coalition SA
 Multicultural Communities Council SA
 Para Quad SA
 Shelter SA
 South Australian Aboriginal Community Controlled Organisation Network
 South Australian Council of Social Service
 South Australian Financial Counsellors Association
 South Australian Network of Drug and Alcohol Services
 Volunteering SA NT
 Youth Affairs Council SA
 Wakwakurna Kanyini



1.5 Roadmap to deliver the Strategy



- Engagement will occur with sector leaders/organisations and community members to help understand priorities and opportunities for collaboration.
- We will review CoA engagement feedback from the last 24 months and consolidate information and insights.
- Data and insights from State and Federal government policy documents relevant to the subject matter will also be reviewed.

1.6 Who is our Community?



Daily Visitors to the City
371,250 (2024)



Residents
29,118
(est.2024)



Diversity
45% born overseas inc.
China, UK, India



Housing
High density (53%)
Increasing vertical communities.
Majority live in apartments
41% lone-person household



Adelaide Park Lands visitors
10 million annually



Mobility
High rates of transient populations
Students, short-term renters, visitors



Distinct socio-economic divide
Residents aged 15 years and over
split between low and high-income earners



Young people are our main age cohort
43% of residents are aged 20-35 years

Source: [City of Adelaide | Community profile](#)

1.7 Current and Emerging Trends



Source: Collated from [Profile ID](#) and [CoA Resident Survey](#)



Source: [Flinders Wicked Problems Report - Flinders University](#)

1.8 Best Practice Benchmarks

Community Development Principles



Source: Australian Institute of Family Studies, [Australian Government \(2025\)](#)

Determinants of Health and Wellbeing



Source: [Healthy Warrnambool Plan 2021-2025](#), adapted from [The Dahlgren-Whitehead rainbow](#) (1991)

1.9 Draft Strategy Themes

Lifelong Learning	Safe Places	Sport and Active Recreation	Community Resilience	Social Inclusion	Active Citizenship
All residents have opportunities for lifelong education, skill-building, and personal growth.	The community has safe, welcoming spaces that foster connection and belonging.	Residents enjoy improved quality of life through accessible sport, movement, and active recreation opportunities.	The community is connected, adaptable, and able to thrive through mutual support in times of change and challenge.	Adelaide is a city for everyone, where diversity is valued and everyone feels they belong.	People actively participate in decision-making and civic life, contributing their voices and leadership to the community.

1.10 Draft Strategy Themes – Examples of Current Activities

Lifelong Learning	Safe Places	Sport and Active Recreation	Community Resilience	Social Inclusion	Active Citizenship
Digital Hub The Adelaide City Libraries provide a Digital Hub, where people of all ages can learn, and get help with basic digital literacy skills, either in a supportive group environment, or in one-on-one sessions.	Community Facilities e.g. Minor Works Building Community Centre The facilities include meeting rooms and equipment. The community can take advantage of free Wi-Fi and public computers. Regular community and special interest groups.	Park Lands fitness activity permit Support personal and fitness trainers to conduct training in the Adelaide Park Lands and city squares.	Neighbour Day Neighbour Day is Australia's annual celebration of community, bringing together the people next door, across the street or in your neighbourhood. City of Adelaide have supported residents to undertake local activities since 2011, including movie nights, garden parties and shared picnics.	Central Market Shopping Bus The Central Market Shopping Bus is a weekly kerb-to-kerb service that runs on Thursday mornings, available to city residents over 65 who live in Adelaide or North Adelaide. Residents do their own shopping at the markets and generally have a coffee together.	Welcoming Young Leadership Development Program For people aged between 18-30 to build leadership skills and valuable skills in marketing and community engagement while leading the creation of new programs that will attract diverse young people to our community centres.

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2.1 Strategic Context

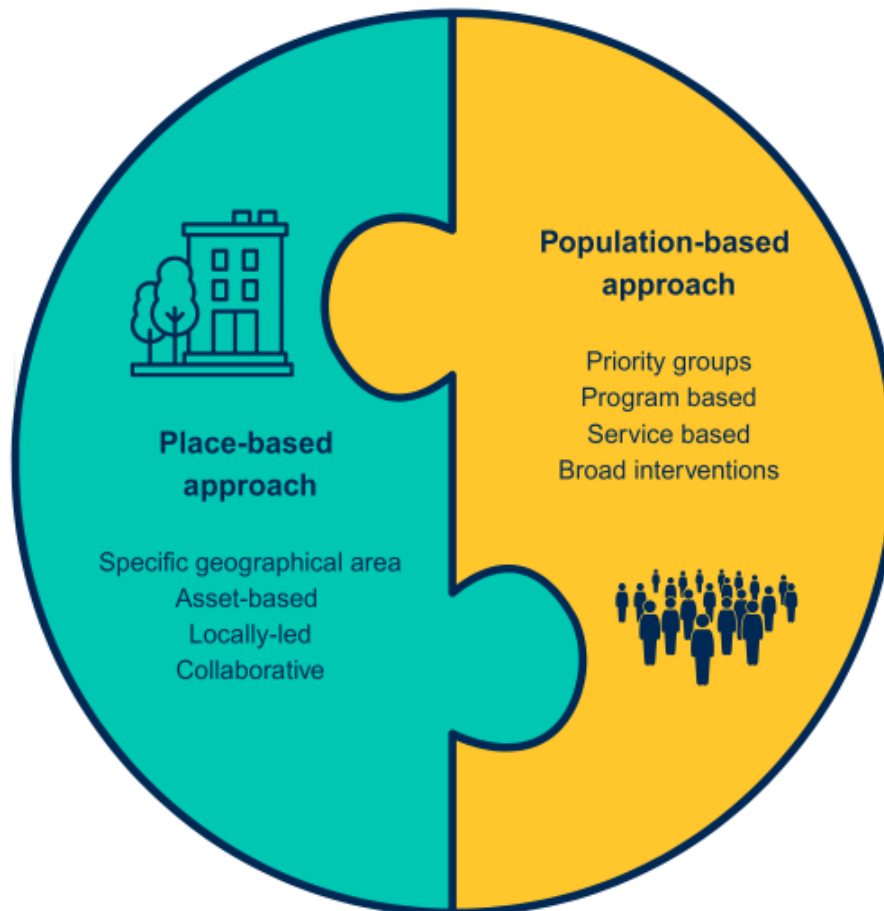
Prereading



Strategic Deliverable 2025/26 (Current)	Proposed Approach (New)	Purpose	Strategic Alignment
Community Development and Wellbeing Plan 2026 - 2030	Community Wellbeing Strategy 2026-2030 (to be developed)	This plan will provide a framework for service delivery underpinned by community development principles to improve the wellbeing and quality of life of all our community members. This document will consolidate the Community Wellbeing Plan and Community Development Strategy and Implementation Plan Strategic Plan targets and Council decision. It will be implemented through Council's Business Plan and Budget process.	Our Community
Active City Plan 2026 - 2030	Sport and Active Recreation outcome within the Community Wellbeing Strategy (to be developed)	This plan will provide a roadmap for the implementation of priorities identified within a 'Sport and Active Recreation' outcome within the overarching Community Wellbeing Plan.	
City of Adelaide Public Health Plan 2026-2030	Public Health Plan 2026-2030 (Legislative requirement to be completed once the State Public Health Plan is complete in late 2025/26)	A legislated requirement under the S52 of the <i>South Australian Public Health Act (2011)</i> , this policy will be developed following the release of the new State Public Health Plan in late 2025. It will replace the City of Adelaide Wellbeing Plan 2020-2025 . This Plan will outline Council's key actions towards enhanced population health and wellbeing outcomes through CoA's strategic objectives and program and service delivery.	Our Places

2.2 Ways of Working with the Community

Prereading



Population-based approach

CoA Example:
Talk with a Local – a free program that brings international students and local community members together.



Place-based approach

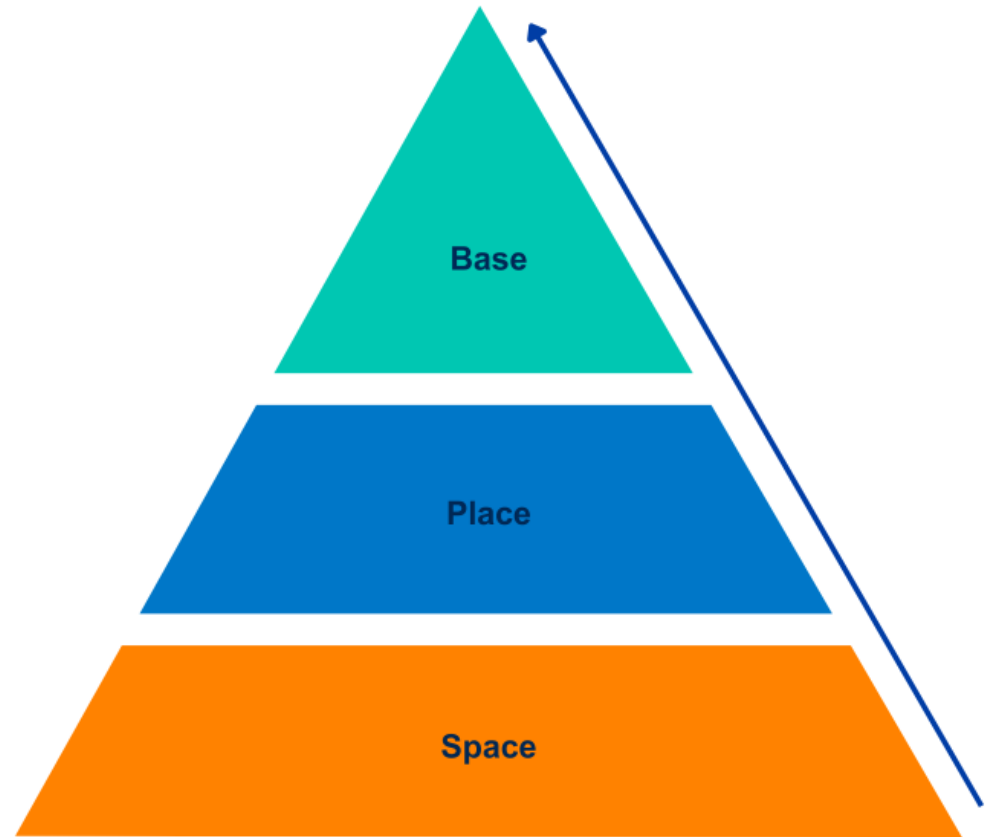
CoA Example:
Minor Works Building Community Centre Connections Program

2.3 Embedding Community Development Practice

Prereading

Community development practice to bring people together:

- To solve problems in the community
- To activate community dreams
- Recognises groups of people and neighbourhood as an agent of change
- Not just individual or institutional change focus
- Support spaces to become a base where people can develop a sense of belonging.



Source: Dr. Peter Westoby Community Development Framework

2.4 Priority Groups

Prereading

Aboriginal and
Torres Strait Islander Peoples

Children
and Families

Culturally and Linguistically
Diverse (CALD) People

International Students

Lesbian, Gay, Bisexual, Transgender,
Intersex, Queer/questioning, Asexual
(LGBTIQA+)

Older People
(50 years and over)

People Experiencing
Socioeconomic Disadvantage

People who are Refugees
or Asylum Seekers

People with
Disability

Women

Young People
(12 to 25 years)

Other (identified through
consultation)

Priority groups have been identified through demographic analysis and sector trends. We will test these through community consultation.